



Greenhouse Bethwin South East Football Club aims to provide a wide range of football and self development opportunities for children/young people and tackle a wide range of social and community issues in the pursuit of guiding them out of negative cycles.

Our specific aims are:

- To help enhance the health and well being of children and young people through recreation and culture.
- To improve children and young peoples self-awareness, confidence, self-esteem and social and communication skills.
- To improve our users' educational attainment and raise their personal aspirations.
- To promote active participation by users in the planning and development of the organisation.
- To promote community cohesion, active citizenship and to raise awareness within the community of the needs of children and young people.
- To promote children and young peoples' right to choice.

And our overall objectives are:

- To provide recreational and cultural opportunities for all through an open door/ inclusive policy that is supported by general codes of conduct and standard policies and procedures.
- To address health, education, discipline, social skills, child protection and active citizenship issues as a matter of course day-to-day contact with users.
- To tackle all concerns that users, parents and the wider community have through meetings, disciplinary committee, children's committee, supervision, one-to-one and group discussions and regular child protection and register checks.
- To support and maintain a user-led service
- To create and actively support volunteering within the organisation.
- To maintain regular contact of users, their parents and the wider community through community events and regular newsletters.

- To continuously monitor and evaluate our projects and use the information to review our services.

Strategic objectives

Greenhouse Bethwin S.E FC has an active role in Southwark's Sports Development Programme and Local Football Partnership. Greenhouse Bethwin S.E FC has worked closely alongside the council to develop the regeneration bid for Burgess Park as we are recognised for the extent and quality of our services and because we are based in very close proximity to the park. We were involved in general development, training programmes and worked with Sports Development on our user statistics. Greenhouse Bethwin S.E FC is acknowledged as engaging a large number of children/young people, which is reflected by the London Youth Football Association's statistics which show that over a third of teams affiliated from Southwark are run by Greenhouse Bethwin S.E FC.

The aims of Greenhouse Bethwin S.E FC fit effectively with the Southwark Councils Community Strategy in terms of promoting social well being in the area, involving residents and local groups and delivering local services in line with the needs of the local community.

Greenhouse Bethwin S.E FC also plays an active role in tackling the key concerns of Southwark residents and local groups including reducing street crime through diversion activities, reducing anti-social behaviour through our active citizenship ethos, providing supervised activities for young people and involving the community.

Greenhouse Bethwin S.E FC community work also fulfils the Football Association Strategy, by meeting its criteria of commitment, support and providing in an area in need of more ethnic minority participation, girls football, social inclusion and community development.

Social regeneration through football

The project promotes sport as a tool to engage and build relationships with children and young people. Through regular contact with young people, Greenhouse Bethwin S.E FC is able to address social and community issues such as crime, drug misuse, general health and well-being, education and participation in the community with users. Greenhouse Bethwin S.E FC uses regular activity to provide consistent support and stability to users and develop a sense of cohesion within the community. Through our project we implement and promote positive attitude, attendance and punctuality as Greenhouse Bethwin S.E FC sees these as actual life skills used in all areas of life such as education and work.

We actively tackle social-exclusion through our project via an open door/non exclusion policy. We encourage a positive and tolerant attitude so all (boys, girls, adults and the wider community) may be able to develop socially, physically and mentally. All forms of bullying, abusive threatening and anti social behaviour are taken seriously and dealt with through the disciplinary

and children's committee. Greenhouse Bethwin S.E FC addresses these issues through open discussions, one-to-one sessions and parental engagement.

In recognition of Greenhouse Bethwin S.E FC work we were awarded the 2004/05 London Football Associations Social Inclusion and Community Development Award.

Methods of working

Greenhouse Bethwin S.E FC is an organised and efficient football project which oversees the running of 26 teams.

Greenhouse Bethwin S.E FC works with children and young people between the ages of 7-25. Greenhouse Bethwin S.E FC provides a seven-day comprehensive service that consists of an active programme in football activities to inspire our users to raise their aspirations and broaden their horizons.

The staff and volunteers have been identified for their unique abilities that they bring to the project. They have been selected for the ability to work well with young people from difficult circumstances, their own life experiences of living in deprived areas and their commitment to improving lives of children and young people. Staff and volunteers are provided with relevant training including coaching certificates, first aid, child protection, mentoring, coach education and personal development.

Greenhouse Bethwin S.E FC uses codes of practice particularly in addressing active citizenship and negative conduct issues. The codes standardise our work with children and young people and are referred to during coaching sessions, matches, community events, trips, parents' evenings and in newsletters.

Our organisational values concerning users' attitude, attendance and punctuality provides a standard for staff to manage competitive arrangements and ensures that all aspects of their attitude and commitment are taken into consideration and not just playing ability. Greenhouse Bethwin S.E FC gives young people the opportunity to participate in activities regardless of ability.

Due to the nature of our users and the demography of the local catchment area, Greenhouse Bethwin S.E FC provides some activities (training sessions) for free and other activities (matches, holiday program) at a heavily reduced rate.

Current activities

Through Greenhouse Bethwin S.E FC current activities we are able to meet the strategic objectives that have been set out by the local council, local community, government and the London Football Association.

Mini Soccer

We currently have 7 teams ranging from the ages of 7-11 with an average squad size of 14. Our members are kept active by a programme that consist of football training sessions, mini soccer league and cup games run by London Saturday Youth League, London Football Association and Amateur Football Alliance. We run this regular programme of activities periodically from August to May. Following the end of the season, we work alongside other organisations and clubs in setting up an active football programme consisting of friendly matches, friendly tournaments, trips and fun day events.

Boys

We currently have 15 teams ranging from the ages of 12-18 with an average squad size of 20. Our members are kept active by a programme that consist of football training sessions, league and cup games run by London Saturday Youth League, London Football Association and Amateur Football Alliance. We run this regular programme of activities periodically from August to May. Following the end of the season, we work alongside other organisations and clubs in setting up an active football programme consisting of friendly matches, friendly tournaments, trips and fun day events.

Girls

We run a coaching programme in partnership with Southwark Council Sports Development for girls between 10-15 years, consisting of training sessions, friendly games and tournaments. We are working towards establishing two teams for entry into the forthcoming season.

Ladies

We currently have 1 teams ranging from the ages of 16-22 with a squad size of 18. Our members are kept active by a programme that consist of football training sessions, league and cup games run by Top Corner League, London Football Association and Amateur Football Alliance. We are working towards establishing 1 team for entry into the forthcoming season.

Men

We currently have 2 teams ranging from the ages of 19-26 with a squad size of 22. Our members are kept active by a programme that consist of football

training sessions, league and cup games run by Top Corner League, West End League, London Football Association and Amateur Football Alliance. We work with young men aged between 18-25 years old who make up the

Coach Education Program

Some of our older members are involved in our coach education programme, through which we provide access on to FA courses, health mentoring, first aid, child protection and more progressive courses. We are investing in our users to become volunteers and eventually staff as we feel that this approach strengthens the foundation of the organisation and mitigates the issue of capable and reliable staff. This approach supports the overall growth and thus the sustainability of the program.

Holiday Program

All the young people (7-13 years old) involved in the club have access to our Holiday Program which is held during school holidays. This program is also accessible to young people within the community who may not be members of the club. The program consists of football related activities and is designed for the children to have fun with the element of learning.

Youth Committee

The Youth Committee has been developed in line with the United Nations Convention on the right of the child to participate in decision-making processes. The Youth Committee elected group was voted in by their fellow team members. They hold a meeting once a month where they are able to raise issues and voice their overall concerns. They help organise events such as end of year presentation as well as fund raising events.

Volunteers Sector

Our volunteer base is growing with over sixteen current volunteers who are responsible for coaching, assisting during events, washing kits, escorting groups of young people and officiating friendly games.